

Submission Period: The AMA Chicago Marketer of the Year (the "Competition") commences on June 1, 2026 at 12:01 am CT and ends August 17, 2026 at 11:59 pm CT ("Submission Period").

Sponsor: American Marketing Association Chicago (AMA Chicago), 17 E. Monroe #102, Chicago, IL 60603.

Eligibility: The Competition is open to brand marketers who live and work in the Chicago area regardless of where their employer is located. For the purposes of this Competition, only the person submitting the Campaign and whose information is listed on the Submission Form will be deemed the submitter ("Submitter"). VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW. By participating in this Competition, Submitters agree to be bound by these Official Rules and by the decisions of AMA Chicago that are final in all matters relating to this Competition. AMA Chicago reserves the right to request any documents necessary to verify eligibility.

Entries: Marketer must have been working in the Chicago area at least 12 months prior to submission date. Entry Fees for the Competition must be submitted at the time of submission and must be paid by credit card at the time of submission. Entry fees for the Marketer are as follows: \$125 per entry.

Marketer submission must include: (a) a written narrative of 300 - 1,500 words, in English, with three distinct sections 1) Strategy, 2) Results and 3) Results & Vision. Each section must be clearly titled. Photos must be a minimum 300 dpi in either .JPG or .PNG format. Any submissions that do not conform to the criteria set forth in these Official Rules or the Submission Criteria may be disqualified, in the sole discretion of AMA Chicago. Submission materials become the property of AMA Chicago and none will be returned. AMA Chicago is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, damaged or postage-due Submissions or Submission materials.

Conditions of Submission: BY SUBMITTING A MARKETER, SUBMITTER ACKNOWLEDGES THAT ITS SUBMISSION MAY BE POSTED ON AMA CHICAGO OR A COMPETITION PARTY'S WEBSITE, IN AMA CHICAGO'S SOLE DISCRETION. Award recipient may be required to sign an Award Recipient's Agreement which grants to Competition Parties the non-exclusive, irrevocable right and license to exhibit, broadcast, copy, reproduce, edit, publish and distribute the markers photo and any related materials submitted by Submitter (including but not limited to name(s), trademarks, trade names, likenesses, photographs, biographical materials and all other graphic and/or textual material) (together with the Submission, the "Materials"), and/or any portions or excerpts thereof, in any manner, an unlimited number of times, in any and all media, now known or hereafter devised, throughout the world, in perpetuity to advertise, market or promote Competition Parties, the Competition, the winning Submission. SUBMISSIONS POSTED TO THE AMA CHICAGO WEBSITE WERE NOT EDITED BY AMA CHICAGO AND ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL SUBMITTER AND DO NOT REFLECT THE VIEWS OF AMA CHICAGO OR THE COMPETITION PARTIES IN ANY MANNER. Any waiver of any obligation hereunder by AMA Chicago does not constitute a general waiver of any obligation to Submitters.

Limitation of Liability: AMA Chicago, its volunteers, affiliates, subsidiaries, distributors, sales representatives, sponsors, retailers, and advertising, promotion and judging agencies and all other service agencies involved with the Competition, assume no responsibility for incorrect or inaccurate entry information whether caused by a Submitter, any of the equipment or programming associated with or utilized in this Competition or by any human error which may occur in the processing of the Submissions in this Competition. Competition Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment,

software, failure of any email or players on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation in or downloading any materials of this Competition. If, for any reason, the Competition is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of AMA Chicago, or Competition Parties, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, or for any reason AMA Chicago deems it necessary, AMA Chicago reserves the right in its sole and unequivocal discretion to cancel, terminate, modify or suspend the Competition and/or the prizes. All interpretations of these Official Rules and the decisions of AMA Chicago are final. AMA Chicago reserves the right in their sole and unequivocal discretion to disqualify any individual and his or her Submission it finds to be tampering, or has tampered with the Submission process; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or entity. As a condition of entering, Submitters agree (and agree to confirm in writing): (a) to release Competition Parties from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any award and from use of the Submission in any manner (b) under no circumstances will Submitter be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Competition, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

Governing Law: By entering, Submitters agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules. By entering, Submitters consent to the jurisdiction and venue of the federal, state and local courts for Cook County, Illinois.